



taGa
honors
award

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a research forum for the graphic arts. It has a distinguished history of annual meetings and published papers in the TAGA Proceedings by leading technical and scientific men and women, who have greatly contributed to the progress of printing throughout the world. The Board of Directors of TAGA decided this year to recognize in a special manner the successful endeavors of four of our charter members by presenting them with the first TAGA Honors Award. These men were selected by the Board of Directors of TAGA after taking a poll of the charter members. We hope that all members of TAGA and people throughout the graphic arts industry will join the Board in congratulating these men on their achievements.

As a symbol of their success, each recipient will receive a tricolor pyramid trophy* which is designed with three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color. The overlap colors of red, green and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

We present, in alphabetical order, the four distinguished 1976 recipients of the TAGA Honors Award.

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TAGA HONORS AWARD 1976

to

DR. PAUL J. HARTSUCH

for his distinguished scientific work with lithographic surfaces and inks, for his outstanding editorial talent, and for his dedicated leadership in GATF, TAGA and the graphic arts printing industry.



Paul was born in Kendallville, Indiana in 1902. He is now partially retired, after serving for over 10 years as Editor of *Graphic Arts Monthly*. He was a charter member of the Technical Association of the Lithographic Industry (TALI), now the Technical Association of the Graphic Arts (TAGA), served as secretary-treasurer for two years, was vice president, and finally president for the year 1955-56.

Paul received a B.S. degree in Chemical Engineering from Michigan State University in 1924. He went on to obtain a Ph.D. degree in Physical Chemistry from the University of Chicago in 1935.

After teaching college chemistry for several years, he joined the Lithographic Technical Foundation (LTF), now Graphic Arts Technical Foundation (GATF), and was a member of the research staff for 11 years, first as head of the chemistry division, and later as assistant to the research director. He also acted for nine years as the lithographic consultant for the Printing Ink Division of Inmont Corp.

Paul is the author of several TAGA papers, numerous articles describing new processes in the industry and has given many talks to Craftsmen and Litho Clubs. He is the author of GATF's "Chemistry of Lithography," and is now undertaking the revision of this book. He is also the author of "Think Metric Now!," published first by Follett Publishing Co. in 1974, as a hardbound book, and in 1975 by Penguin Books as a paperback.

He is listed in "Who's Who in the Midwest," and in "American Men and Women of Science." He will be listed in the forthcoming edition of "Who's Who in America."

Paul has two sons and seven grandchildren, lives with his wife Lucile, and is interested in mountain climbing, swimming and canoeing.

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