



taGa  
honors  
award

THE  
TAGA HONORS AWARD  
*for Outstanding Contributions  
to the  
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a research forum for the graphic arts. It has a distinguished history of annual meetings and published papers in the TAGA Proceedings by leading technical and scientific men and women, who have greatly contributed to the progress of printing throughout the world. The Board of Directors of TAGA decided this year to recognize in a special manner the successful endeavors of four of our charter members by presenting them with the first TAGA Honors Award. These men were selected by the Board of Directors of TAGA after taking a poll of the charter members. We hope that all members of TAGA and people throughout the graphic arts industry will join the Board in congratulating these men on their achievements.

As a symbol of their success, each recipient will receive a tricolor pyramid trophy\* which is designed with three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color. The overlap colors of red, green and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

We present, in alphabetical order, the four distinguished 1976 recipients of the TAGA Honors Award.

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## TAGA HONORS AWARD 1976

to

### MR. FRANK M. PREUCIL

*for his distinguished scientific work in graphic arts, particularly in color and its application in the form of simplified color measurements which permits the trade to improve and control their color reproduction processes, for success in his educational endeavors to help people understand color and the color reproduction processes, and for leadership in TAGA.*



Frank was born in Chicago in 1905. He attended Ohio Mechanics Institute, Joliet College and the University of Illinois.

He was Director of Photography at the Gerlack Barklow Company for twenty years (1930-50), Research Director of the Chicago Rotoprint Company for five years (1950-55), Supervisor of Color Reproduction Studies at Graphic Arts Technical Foundation (GATF) and Photo-Engineers Research Institute (PERI) and Graphic Arts Consultant in RCA's Graphic Systems Scanner Division. He is presently a graphic arts consultant and lecturer in the field of color reproduction and color printing.

He is best known for the Preucil System of color evaluation of process inks, papers, printing conditions and color correction problems through densitometry applied to color circles, triangles and hexagon diagrams. He has published some one hundred technical articles and has given hundreds of seminars and lectures in fifteen countries, most recently in China.

His previous honors have included an award from the National Association of Photolithographers (NAPL) in 1963, Fellow of the Society of Photographic Scientists and Engineers (SPSE) in 1974, and awards from GATF, the Education Council of the Graphic Arts, Carnegie Institute of Technology and Craftsmen and Litho Clubs. He is a charter member and past president of TAGA, and also a past president of the Chicago chapter of SPSE.

Frank's hobbies include playing the violin in three symphony orchestras and a string quartet. Also, he has built a 16-inch telescope and was acclaimed by Glen Frank as the foremost amateur astronomer. He is a past president of the Joliet Astronomical Society. He has three children and lives with his wife Margie in Evanston, Illinois.

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