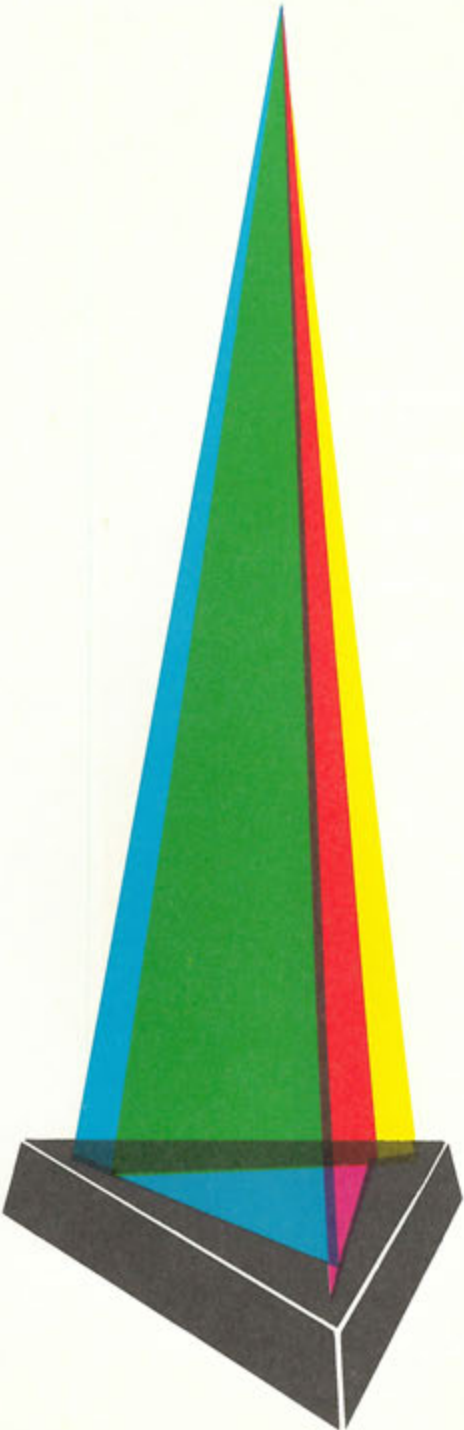


*Taga
Honors
Award
1978*



Presented at
Pittsburgh, Pennsylvania
during the
Annual Conference
Technical Association of the Graphic Arts
May 16, 1978

THE
TAGA HONORS AWARD
*for Outstanding Contributions
to the
Graphic Arts Industry*

The Technical Association of the Graphic Arts (TAGA) was organized in 1948 as a research forum for the graphic arts. It has a distinguished history of annual conferences where technical papers are presented. *TAGA Proceedings* is the published record of these papers by leading technical and scientific men and women who have greatly contributed to the progress of printing technology and graphic science throughout the world. The Board of Directors of TAGA hereby recognizes the successful endeavors of two additional members by presenting them with the TAGA Honors Award. We hope that all members of TAGA and people throughout the graphic arts industry will join in congratulating these men on their achievements.

As a symbol of this honor, each recipient will receive the TAGA Honors Award* which has a design of three transparent side panels in the subtractive primary colors, yellow, magenta and cyan, which are the colors of the three dye layers in transparencies and the colorants used in the printing inks for process-color. The overlap colors of red, green and blue (violet) are generated by the colored panels. The black base represents the black printer and the white base of the pyramid the printing paper.

We present, in alphabetical order, the two distinguished 1978 recipients of the TAGA Honors Award.

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TAGA HONORS AWARD 1978
to
FRANCIS L. WURZBURG, JR.

for his basic work in color-correction technology and for his contributions to improved color reproduction. The award recognizes his support of TAGA in committee work, papers, Technical Conference sessions and discussions, and as President of TAGA from June 1963 to June 1964.



Lew Wurzburg was born in Bronxville, New York. Graduating from Yale with a degree in Chemistry, Lew joined the International Printing Ink Corporation, the predecessor of Interchemical and then Inmont, working there until taking early retirement in 1972, to enter the consulting field. Most of his career with Inmont was spent working on various aspects of color. This included work done in conjunction with Professor A. C. Hardy of M.I.T. on the theory of color reproduction and its application to the graphic arts. Pioneer work on color correction by electronic scanning methods led to present-day scanners and influenced color television as well. Under his direction the company's "Color Center" was conceived and put into operation. Lew has lectured widely on the subject of color to such groups as scientific societies, technical associations, craftsmen's clubs, and has conducted individual customer in-house seminars.

He was active in instrumental color specification and control in many organizations. In addition to TAGA, which he has served as president, director, and chairman of its fellowship committee, these include: the Optical Society of America, the Inter-Society Color Council, the Research & Engineering Council of the Graphic Arts Industry, and the American National Standards Institute.

In 1969 Lew received the Elmer G. Voigt Award for exemplary service in graphic arts education. He has authored many technical papers and holds a number of patents.

Lew is married to the former Muriel DeCamp and has a son and a daughter. He presently lives in Chappaqua, New York.

PREVIOUS HONOREES

1976

Mr. Michael H. Bruno

Dr. Paul J. Hartsuch

Mr. Frank M. Preucil

Dr. John A. C. Yule

1977

Dr. Albert R. Materazzi

Mr. Robert E. Rossell

Mr. Earl I. Sundeen

Dr. William C. Walker

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